

**APEX/IFSA Global EXPO 2023**  
Promotion Kit

Dear Global EXPO Attendee:

To help spread the word about the 2023 APEX/IFSA Global EXPO and let your networks know that you will be attending, we encourage you to share posts from APEX's social media channels – retweet on [Twitter](#); share on [Facebook](#) and repost on [LinkedIn](#) – as well as create posts for your own social media accounts using the attached images and below sample messages. Simply save the image attached to this email and upload it with your post.

While the sample posts can be altered for personal tone, we ask that you keep the message nearly the same, include **#GlobalEXPO** and mention:

**@theAPEXassoc** and **@IFSAOnBoard** on [Twitter](#)

**@apex.aero** and **@IFSA** on [Facebook](#)

**@APEX (Airline Passenger Experience Association)** and **@IFSA (International Flight Services Association)** on [LinkedIn](#).

Thank you, and we look forward to seeing you there!

**Twitter:**

I'm excited to be attending at [@theAPEXassoc](#) and [@IFSAOnBoard](#) Global EXPO, co-located with [@FutureTravelX](#) Global, 19-21 September, in Los Angeles. If you haven't already, register & be a part of the event that reflects the entire, end-to-end **#PaxEx**: <https://bit.ly/3JTjDGR>  
**#GlobalEXPO**



**Facebook:**

I hope to see you all at [@apex.aero](#) and [@IFSA](#) Global EXPO, co-located with [@Future Travel Experience](#) Global, 19-21 September, in Los Angeles. Join me and be a part of the event that

reflects the entire end-to-end customer experience representing the very best innovations from on the ground to in the air. Learn more and register: <https://bit.ly/3JNwJoP> #GlobalEXPO



**LinkedIn:**

I am looking forward to attending the [@APEX \(Airline Passenger Experience Association\)](#) and [@IFSA \(International Flight Services Association\)](#) Global EXPO, co-located with [@Future Travel Experience](#) Global, 19-21 September, in Los Angeles. Join me and be a part of the event that reflects the entire end-to-end customer experience representing the very best innovations from on the ground to in the air. Registration for this event is still open: <https://bit.ly/3roMAEf> #GlobalEXPO



**Email Signature:**

Join me at Global EXPO, 19-21 September, bringing together [APEX](#), [IFSA](#) and [Future Travel Experience](#) for the first time under one roof connecting a worldwide audience of over 3,000 aviation leaders covering the entire spectrum of the industry.

Learn more and register: <https://bit.ly/43zUAjf>